





Monday 23rd December, 2019

09:00 - 09:30 : Registration

09:30 - 10:00 : Opening Ceremony

09:30 - 10:00 : Welcome Addresses :

- Dean of the Faculty of Arts and Humanities

- Director of the Laboratory of Discourse, Creativity and Society

- Coordinator of the Conference

10:00 - 10:30 : Reception

**10:30 - 12:30**

### **FIRST PLENARY SESSION**

**Moderator: Dr. Ahmed EL HAGGACH,  
Sidi Mohamed Ben Abdellah University**

10:30 - 10:50 : Dr. Drissia CHOUIT, Moulay Ismail University of Meknes

*Information Literacy: Internet Research Skills*

10:50 - 11:10 : Dr. Abdesselam FERRATI, Mohammed V University, Rabat

*Media and Information Literacy Environments and the Usefulness of Mobile Social Software*

11:10 - 11:30 : Dr. Abderrahim EL KARFA, Sidi Mohamed Ben Abdellah University

*Soft Skills Training for Employability in Higher Education in Morocco: Prospects and Challenges*

11:30 - 11:50 : Mr. Taoufik ALAOUI HICHAMI, Classes Préparatoires aux Grandes Ecoles, Tétouan

*Digital Citizenship: Education and Media in Prospect*

11:50 - 12:30 : Discussion

12:30 - 14:30 : Lunch

**14:30 - 16:30**

### **SECOND PLENARY SESSION**

**Moderator: Dr. Abderrahim EL KARFA,  
Sidi Mohamed Ben Abdellah University**

14:30 - 14:50 : Dr. Youssef BENABDERRAZIK, Ecole Nationale de Commerce et de Gestion (ENCG), Sidi Mohamed Ben Abdellah University  
*Moroccan Higher Education: Information Literacy, Soft Skills, and Citizenship*

14:50 - 15:10 : Dr. Aicha BOUCHARA, International University in Rabat (IUR)  
*Incorporating Online Platforms in Teaching English in Moroccan Academia: A Blended Learning Case Study*

15:10 - 15:30 : Dr. Hicham LAABIDI, Moulay Ismail University of Meknes

*Barriers to the Successful Integration of ICTs in Moroccan Higher Education*

15:30 - 15:50 : Mr. Mohamed ACHAMRAH, Ph.D. Candidate, Mohammed V University

*University Teachers' Insights on Information Literacy and its Relevance to Higher Education*

15:50 - 16:20 : Discussion

16:20 - 16:30 : Break

**16:30 - 18:30**

### **THIRD PLENARY SESSION**

**Moderator: Dr. Abdelhamid NFISSI,  
Sidi Mohamed Ben Abdellah University**

16:50 - 16:30 : دة. رشيدة كوجيل، المدرسة العليا للأساتذة، فاس

*أثر الإعلام على العملية التعليمية*

17:10 - 16:50 : دة. عبد العزيز انميرات، جامعة سيدي محمد بن عبد الله، فاس

*الوعي المعلوماتي في المجتمع الاكاديمي: مفهومه وأهميته وأهدافه*

17:30 - 17:10 : دة. محمد بونجمة، المدرسة العليا للأساتذة، فاس

*استثمار التفكير النقدي في بناء مناهج التعليم*

17:50 - 17:30 : دة. ادريسية شويت، جامعة مولاي إسماعيل، مكناس

*الإعلام الإخباري: معايير صناعة الأخبار*

17:50 - 18:30 : Discussion

Tuesday 24th December, 2019

**09:00 - 10:30**

### **FOURTH PLENARY SESSION**

**Moderator: Dr. Drissia CHOUIT,  
Moulay Ismail University of Meknes**

09:00 - 09:20 : Dr. Hanae AIT HATTANI, Ecole Nationale de Commerce et de Gestion (ENCG), Sidi Mohamed Ben Abdellah University

*The Effective Role of Media Literacy Education in Developing Students' Critical Thinking*

09:20 - 09:40 : Dr. Khalid HOUSSAINI, Ecole Nationale de Commerce et de Gestion (ENCG), Sidi Mohamed Ben Abdellah University

*Demystifying TV News Discourse: Becoming Literate in News*

09:40 - 10:00 : Mr. Zakariae AZENNOUD, Ph.D. Candidate, Mohammed V University

*Rethinking Teaching-learning Processes: Traditional Learning versus Modern Renewing Learning*

10:50 - 11:00 : Break



10:00 - 10:20 : Mr. Aziz EL HASSANI, Ph.D.  
Candidate, Sidi Mohamed Ben Abdellah University  
*Integrating Information Literacy into the University Curriculum: A Case Study of Al Akhawayn University*

10:20 - 10:50 : Discussion

**11:00 - 13:00**

### **FIFTH PLENARY SESSION**

**Moderator: Youssef BENABDERRAZIK,  
Sidi Mohamed Ben Abdellah University**

11:00 - 11:20 : Dr. Abdelhamid NFISSI, Sidi Mohamed Ben Abdellah University  
*Critical Thinking and Information Literacy*

11:20 - 11:40 : Mr. Driss LAAYADI, Ph.D.  
Candidate, Sidi Mohamed Ben Abdellah University  
*Enhancing Information Literacy in Academia in an Era of Neoliberal Hegemony*

11:40 - 12:00 : Mr. Hicham TAHIRIALAOUI, Ph.D.  
Candidate, Moulay Ismail University  
*Use of Visual Aids Impact on Teaching English as a Foreign Language*

12:00 - 12:20 : Mr. Mohammed MATTER, Ph.D.  
Candidate, Sidi Mohamed Ben Abdellah University  
*An investigation of Moroccan English teachers' practices to develop students' digital literacy skills*

12:20 - 13:00 : Discussion

13:00 - 15:00 : Lunch

Closure of the Conference

## **ORGANIZING COMMITTEE**

Samir BOUZOUITA  
Elhoucine OUAZZANI IBRAHIMI  
Abdelhamid NFISSI  
Adiba BOUSFIHA  
Youssef BENABDERRAZIK  
Drissia CHOUT  
Yahya YECHOUTI  
Samira CHEKROUN  
Kenza SAADANI  
Aziz EL HASSANI

## **SCIENTIFIC COMMITTEE**

Abdelhamid NFISSI  
Elhoucine OUAZZANI IBRAHIMI  
Youssef BENABDERRAZIK  
Drissia CHOUT  
Adiba BOUSFIHA  
Yahya YECHOUTI

جامعة سيدي محمد بن عبد الله بفاس  
UNIVERSITÉ SIDI MOHAMED BEN ABDELLAH DE FÈS  
كلية الآداب والعلوم الإنسانية - فاس  
FACULTÉ DES LETTRES ET DES SCIENCES HUMAINES SAÏS-FÈS



Sidi Mohamed Ben Abdellah University  
Faculty of Arts and Humanities Saï Fèz



United Nations  
Educational, Scientific and  
Cultural Organization



UNITWIN Cooperation Programme on  
Media and Information Literacy and Intercultural Dialogue

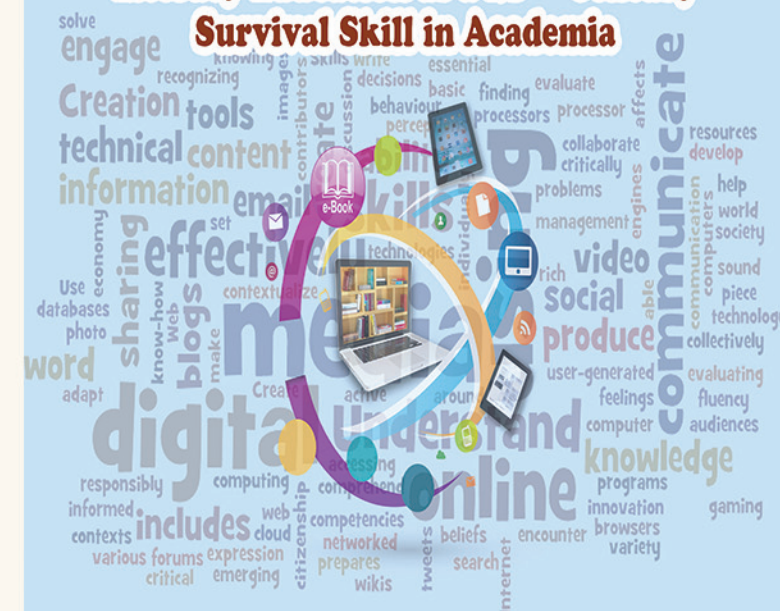


Research Group on Mass Communication, Culture and society  
Laboratory of Discourse, Creativity and  
Society: Implication and Perspectives

ORGANIZE

## **International Conference on Information Literacy Education as a 21<sup>st</sup> Century**

### **Survival Skill in Academia**



**December 23-24, 2019**  
(Conference Room - library)