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Invitation to participate in Arab Student StarPack 2018 - A student regional packaging contest in the Arab region

LibanPack and the Association of Arab Universities (AAU) would like to extend an invitation to your university, to provide your students with a unique opportunity to participate in a regional student packaging competition entitled "Arab Student StarPack".

In brief, Arab Student StarPack is the first regional **packaging contest** in the Arab region aimed to encourage young talents to develop projects in the field of packaging design. The competition is organized by the United Nations Industrial Development Organization (UNIDO) and LibanPack. In addition, it is fully accredited by the World Packaging Organization (WPO).

The Arab Student StarPack competition was triggered by the successful implementation of a key preceding competition organized by LibanPack and UNIDO entitled "Lebanon Student StarPack" in 2010, which is a packaging competition addressed to university students in Lebanon. After seven successful rounds of Lebanon Student StarPack, UNIDO & LibanPack organized the first edition of "Arab Student StarPack" in 2017. Around 1,000 Arab Students from 13 Arab countries participated in the competition and the award ceremony was organized in Beirut in May 2017.

Therefore, following the major success of Arab Student StarPack 2017 and in response to great interest in the region, LibanPack and UNIDO are organizing the **2018 edition** of Arab Student StarPack.

In order to maximize participation of students to the competition, LibanPack and AAU are undertaking a joint effort on the dissemination of Arab Student StarPack 2018 to key universities in the Arab region.

Therefore, we call upon your support to circulate this invitation among your students and encourage them to participate in the competition. Winners of Arab Student StarPack are granted a unique chance to participate in WPO's global "World Star" packaging competition, granting winning projects international visibility.

The following is the application link to **Arab Student StarPack 2018**. Registration is simple and free of charge:

<http://www.arabstarpack.org/en/apply/>

Kindly note that the deadline for applications is: **15 March, 2018**.

For more information on Arab Student StarPack, please visit: **<http://www.arabstarpack.org/>**